PUBLICATIONS

Refereed journals


**Gordon, R.,** Heim, D., MacAskill, S. (in press). Rethinking drinking cultures: A review of drinking cultures and a reconstructed dimensional approach. *Public Health*


Book chapters


Conference Papers


Invited Presentations


Reports

Institute for Social Marketing, University of Stirling.


Marketing Centre. Stirling, Institute for Social Marketing, University of Stirling and The Open University. [http://www.nsms.org.uk/images/CoreFiles/NSMC-R2_nutritioninterventions.pdf](http://www.nsms.org.uk/images/CoreFiles/NSMC-R2_nutritioninterventions.pdf)