ANNUAL REPORT
2005

Centre for Health Behaviour and Communication Research

University of Wollongong
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FROM THE DIRECTOR

It is with great pleasure that I present the first Annual Report for the Centre for Health Behaviour and Communication Research (CHBCR).

CHBCR was officially launched in mid-2004, and was recognised by the Dean and the (then) PVC(R) as a Strategic Initiative in the Faculty of Health & Behavioural Sciences at the end of 2004.

2005 has been a year of rapid expansion for CHBCR. We started the year with three research staff and ended the year with nine continuing and fixed-term staff, three casual research assistants, and six PhD students (three on full scholarships).

Our grant success has been tremendous with a total research income for 2005 of over $500,000 – this has included three new nationally competitive grants awarded which commenced in 2005 (two from the Australian Research Council and one from the National Breast Cancer Foundation). We also look forward to 2006 with two new nationally competitive grants awarded for commencement (one from the Australian Research Council and one from the National Health and Medical Research Council) and projected income already exceeding $750,000.

We published over 30 research papers in 2005, including 10 refereed journal articles (printed or in press), 4 invited articles, and 10 refereed conference papers.

Partnerships, collaborations and opportunities for multidisciplinary teamwork have also been strengthened during 2005 with numerous projects providing opportunities for the participation of researchers from across the schools of Psychology, Health Sciences, and Nursing, Midwifery and Indigenous Health, as well as the Faculty of Commerce. CHBCR has also had opportunity to further develop our strong links with The Cancer Council of NSW and the National Breast Cancer Centre, as well as establish new links with the Asthma Foundation NSW. Additionally, we are strengthening our research partnerships with colleagues at Massey University (New Zealand) and Stirling University (UK) and the Centre for General Practice Integration Studies at University of New South Wales and service partners Hammond Care and Uniting Care.

Three of our affiliated research students completed in 2005 – Melissa Lynch (BComHons), Danielle McVie (PhD), and Jennifer Thornton (PhD). Two new doctoral student scholarships were awarded to CHBCR students for commencement in 2005 (Keryn Johnson and Melissa Lynch); and two were awarded for commencement in 2006 (Katherine van Putten and Jessica Browne).

All of these achievements have been the result of the tremendous effort from all CHBCR staff and students. I consider myself to be extremely fortunate to be surrounded by such an enthusiastic and motivated team, and to have such a dynamic and positive work environment.
Special thanks are due to Danika Hall and Lyn Rees for their tremendous input to the development of our research profile and the ongoing management of our many diverse research projects, and for their moral support and unflagging enthusiasm. Thank you also to the rest of our wonderful 2005 team – Nancy Humpel, Fiona Baikie, Kelly McConville, Karen Rich, Amanda Reid, Samantha Reis, Melissa Lynch, Danielle McVie, Judy Mullan, Christina Hoang and Keryn Johnson.

I would also like to thank my fellow CHBCR Board Members – Prof Don Iverson, Prof Patrick Crookes and Prof John Glynn – and the DVC(R) Margaret Sheil for their ongoing support and commitment to developing the Centre’s research and training.

A/Prof Sandra Jones
The Centre’s research activities are guided by an Advisory Board comprising senior University of Wollongong academics from the Faculties of Health & Behaviour Sciences and Commerce.

**Associate Professor Sandra Jones**  
*BA MBA (Marketing) PostGradDipHlthProm, MPH, MAssessEval, PhD*

Sandra is an Associate Professor in the Faculty of Health & Behavioural Sciences, Chair of the Faculty Research Committee and Director of the Centre for Health Behaviour and Communication Research. Her teaching and research interests include: influence of mass media on health behaviours; health behaviour change; social marketing; perception of cancer risk, screening and treatment; behavioural decision theory applied to lifestyle choice; and alcohol advertising.

**Professor Don Iverson**  
*BSc, MSc, PhD*

Don is Dean of the Faculty of Health & Behavioural Sciences and Head of the Graduate School of Medicine Development Unit. Before assuming the position of Dean, he was the Chief Scientific Officer for the optx Corporation. Don’s previous experiences include senior positions in the U.S. National Cancer Institute, the National Cancer Institute of Canada, the AMC Cancer Research Center, and the School of Family Medicine at the University of Colorado School of Medicine.

**Professor Patrick Crookes**  
*PhD, BSc (Nursing), RGN (UK), RN (NSW), RNT, CertEd*

Patrick is Interim Dean, Faculty of Health & Behavioural Sciences, and Head, School of Nursing, Midwifery & Indigenous Health. His research interests include: health leadership, evidence based practice, in particular, mechanisms for translating research findings into practice; and grief and bereavement. He is also increasingly involved in Aged Care-related research.

**Professor John Glynn**  
*MA, MPhil, PhD, FCPA, FCCA*

John is Dean of the Graduate School of Business and the Sydney Business School. He has particular interest and expertise in the areas of strategy formulation management of change, financial management and performance appraisal across all levels of the public and private sector.
CHBCR STAFF

Director: Associate Professor Sandra C. Jones

Research Fellow: Dr. Nancy Humpel BPsc (Hons) PhD

Nancy is a Research Fellow in the Faculty of Health & Behavioural Sciences. She is currently a recipient of an Australian Research Council Postdoctoral Fellowship. Her research interests include:

- Promotion of physical activity for the prevention of chronic disease and cancer and the management of symptoms from cancer-related treatment
- Understanding the relationship between environmental factors and people's physical activity levels
- Complementary and alternative medicine and cancer patients: use, motivations and outcomes

Research Associate: Danika Hall BA (Communications), MEd (Adult Ed)

Danika has extensive experience in project management in the areas of marketing communications and public relations within health and other service related organisations. Danika manages a variety of projects within CHBCR and her research interests include:

- Health communication
- Social marketing
- Advertising/media and health

Research Associate: Lyn Rees BAppSc (Phys), CertHlthProm, CertHlthEd

Lyn has a Bachelor of Applied Science in Physiotherapy and Graduate Certificates in Adult Learning (Childbirth & Parenting Education) and Health Promotion. She has extensive project management experience in the areas of women's health, General Practitioner education and liaison (dementia care; early intervention for families with young children) and community development. Lyn manages a variety of projects within CHBCR, and her research interests include:

- Healthy public policy
- The impact of the media on health
- Health education
Project Manager: Kelly McConville  BSS, PostGradDipHlthProm
Kelly has a Bachelor of Social Science (Human Services/Social Health) and a Post Graduate Diploma in Health Promotion. She has extensive experience in project management specifically in health promotion and community development. She has worked in international aid and development and extensively in cancer related areas (prevention, education, psychosocial support and tobacco control). She has a keen interest in political advocacy and public health access and equity.

Project Manager: Fiona Baikie  BA
Fiona has a Bachelor of Arts in Sociology & Legal Studies, with qualifications and extensive experience in Project Management. She has a number of years managing projects for AusAID in the areas of Governance and Education, and experience in program development & quality management for community health. Fiona is currently managing a number of projects in CHBCR and her interests include health policy and access to healthcare, human rights law and social justice issues.

Project Manager: Karen Rich  BA (Psych), MAppPsych
Karen has a BA (Psychology) from UNSW and a Master of Applied Psychology from Macquarie University. She has extensive experience in the conduct of program evaluation and social research across a wide range of government programs and policy initiatives, primarily in the health and social welfare sectors. Karen's interests include the application of psychological theory to health related behaviour, and the use of research to inform and enhance public policy development.
Research Assistant: Amanda Reid B.Sc (Psychol), MPH
Amanda has a Bachelor of Science (Psychology) and a Master of Public Health (by research) from UNSW. Her background includes research on substance use behaviour, cannabis risk perception, and first impression formation. She is currently working part-time on a number of different projects at CHBCR, including assisting the Faculty Research Committee. Her current research interests include the impact of the portrayal of gender roles and images of sexuality in the media.

Research Assistant: Samantha Reis B.Psyc (Hons)
Samantha is a research psychologist predominantly working in the field of mental health and clinical issues. She completed a Bachelor of Psychology (Hons) degree in 2000, and is soon to complete her PhD. Samantha has experience researching and conducting statistical analyses in a variety of areas but her main research interests include:

- Psychosocial causes and treatments of psychological disorders - particularly major depression, alcohol and substance use disorders, and eating disorders.
- Attachment styles in adolescence and adulthood, and their relationship with psychopathology and self-esteem.
- Attachment styles, peer support and alcohol problems/ binge drinking in late adolescence.
- Interpersonal problems, working alliance and other “in therapy” factors effecting recovery from depression.

Research Assistant: Danielle McVie BSc (Nutrition), MPH, PhD
Danielle has a Bachelor of Science (Nutrition) and a Master of Public Health from the University of Wollongong. She is also near completion of her PhD in the Graduate School of Public Health at the University of Wollongong. Her PhD research has focused on food and nutrition information in popular Australian women’s magazines and gaining an understanding of how women interpret and use this information. Danielle is currently working part-time on a number of different projects at CHBCR.
Research Assistant: Melissa Lynch BA/BCom with Hons

Melissa has a Bachelor of Arts/Bachelor of Commerce (Hon’s) from the University of Wollongong and her main area of research for the Centre encompasses health communication, social marketing and advertising/media. While she provides assistance on numerous projects for the Centre, her current focus is on the use of marketing strategies and branding of alcohol and their impact on consumption levels. Melissa is also currently undertaking an ARC-Linkage Doctoral Scholarship with CHBCR as part of the Sun Protection Project.

Research Assistant: Dr Judy Mullan BPharm/BA/Fellowship in Hospital Pharmacy/PhD in Public Health

Judy has a Bachelor of Pharmacy degree, a Bachelor of Arts (English) degree, a Fellowship in Hospital Pharmacy and a PhD in Public Health. She has 20 years of experience as a pharmacist and over 10 years of experience as a university lecturer. She is currently employed as a lecturer in the School of Health Sciences at the University of Wollongong. Her research interests include:

- Patient Education
- Health professional/patient partnerships and communication
- Medication Compliance
- Warfarin Patient Information
- Complementary and Alternative Medicine Use
- Direct to consumer advertising of prescription pharmaceuticals
- The Quality Use of Medicines
- Self Management of Chronic Disease
AFFILIATED ACADEMICS

**Ms Isla Bowen**  
RN, BA(Hons), MAPS  
Lecturer  
School of Nursing Midwifery and Indigenous Health

**Dr Amy Chan**  
0.2FTE  
BSc(Hons), PhD (UNSW)  
School of Psychology

**Dr Deanne Condon-Paoloni**  
0.2FTE  
BA(Hons); MSc(Hons); PhD

**Dr Janette Curtis**  
0.2FTE  
RN, cert tutor, Cert IV  
Frontline Management, BA, Grad Dip Public Health, PhD  
Assoc.Head/Assoc. Professor  
School of Nursing Midwifery and Indigenous Health

**Dr Simone Favelle**  
BSc (Hons), PhD (UoW)  
Lecturer  
Department of Psychology

**Ms Joanne Joyce**  
0.2FTE  
BNursing,  
GDipHealthSci(HealthEd), MNs  
Lecturer  
School of Nursing Midwifery and Indigenous Health

**Professor John Rossiter**  
BPsych Hons (UWA),  
MSc (UCLA), PhD(Penn)  
Research Professor of Marketing  
Faculty of Commerce, Department of Management and Marketing

**Ms Allison Shorten**  
RN, RM, BN, MSc, FACM  
Research Co-ordinator  
Department of Nursing Midwifery and Indigenous Health

**Prof David Steel**  
BSc Adel, MSc ANU, PhD  
Southampton  
Faculty of Informatics

**Prof Linda Tapsell**  
BSc Dip Nutr Diet MHPEd  
PhD FDAA  
Professorial Fellow  
Smart Foods

**A/Prof Peter Williams**  
BSc(Hons) DipNutrDiet  
MHP PhD FDAA  
Associate Professor, Director, Smart Foods Centre, School of Health Sciences

**Ms Robyn Williams**  
MPRET, GradDipEd, RN(NT), BA  
Department of Nursing Midwifery and Indigenous Health

**Ms Yvonne White**  
RN, RMN, R.McftN, Renal Cert., BN(UNE), MNs (Hons)  
Lecturer  
Department of Nursing Midwifery and Indigenous Health

**A/Prof Heather Yeatman**  
0.2FTE  
BSc; DipEd;  
GDipNutrDiet; MPH; PhD  
Associate Professor
PhD SCHOLARSHIP STUDENTS

Christina Hoang

Supervisor(s): A/Prof. Sandra C. Jones; Prof. Don Iverson and Prof. John Rossiter

Project: Efficacy of strategies to increase participation rates in Disease management programs

The aim of this project is to determine the most effective strategies for maximising recruitment and retention of at-risk adults into evidence-based disease- and risk-management programs, as well as completion of health risk assessments. It is evident from the literature on risk factor modification, and on the economic and social costs of chronic diseases, that increasing participation in these programs will lead to reduced health costs and reduced morbidity and mortality among the target population. The primary outcome of this project will be evidence-based guidelines on the best strategies for recruitment to, and retention in, disease and risk management programs.

Keryn Johnson

Supervisor(s): A/Prof Sandra C. Jones
Prof. Don Iverson

Project: The use of social marketing theory and practice to develop innovative and comprehensive sun protection campaigns.

This project uses both academic theory and best-practice in real-world programs to develop a comprehensive strategy for the development of a social marketing campaign for the promotion of sun protection behaviours. This strategy will be then utilised in formative research and the actual development of a sun protection campaign conducted by TCCN.
STUDENTS SUPERVISED BY CHBRC ACADEMIC STAFF

Completed 2005

**Danielle McVie**  
**PhD**  
Supervisor(s): A/Prof Heather Yeatman & A/Prof Sandra Jones  
Project: Talking about food and nutrition: women and popular Australian women's magazines

**Jennifer Thornton**  
**PhD**  
Supervisor(s): A/Prof Sandra Jones  
Project: Fear patterns in anti-speeding ads: Effects on simulated driver-behaviour

**Melissa Lynch**  
**BA/BCom with Hons**  
Supervisor(s): A/Prof. Sandra C. Jones  
Project: The investigation of manufacturer sponsored alcohol promotion on male university students aged 18-24 years.

**Joanne Joyce**  
**MN (Hons)**  
Supervisor(s): Prof Patrick Crookes  
Project: Magnetic Organisations: The evidence of Attraction and retention of Staff in Health Services

**Judy Mullan**  
**PhD**  
Supervisor(s): A/Prof Heather Yeatman & Prof Patrick Crookes  
Project: To develop and trial a new Warfarin education program

Current 2005

**Yumiko Horiguchi**  
**PhD**  
Supervisor(s): Prof Patrick Crookes & A/Prof. Sandra C. Jones  
Project: Health needs of Japanese Elderly who have migrated to Australia

**Heather Smith**  
**MSc**  
Supervisor(s): A/Prof. Sandra C. Jones & Ms Joanne Joyce  
Project: An investigation of the reasons parents and carers of children with asthma declined to attend self management education programs

**Belinda Giles**  
**MSc**  
Supervisor(s): Dr Nancy Humpel and Dr Lindsey Harrison  
Project: Concepts of “sufficiency” in women's physical activity for health: lay perspectives and the National Guidelines

**Terence Froggatt**  
**PhD**  
Supervisor(s): Prof Patrick Crookes & Prof Don Iverson  
Project: The application of “Learning Organisation Theory” to a community based organisation

**Joanne Joyce**  
**PhD**  
Supervisor(s): Prof Patrick Crookes  
Project: Magnet organisations: Evidence of successful attraction and retention of nursing staff in Australian health services
Andrew Dalley  
Doctor of Public Health  
Supervisor(s): Prof Don Iverson & Prof Patrick Crookes  
Project: How do GP’s Respond to Changes in their (Non-Clinical) Environment?  
Malcolm Elliott  
MN-Res  
Supervisor(s): Prof Patrick Crookes  
Robert Frank  
MN-Res  
Supervisor(s): A/Prof Janette Curtis & Prof Patrick Crookes  
Project: Stress and Fear  
Timothy Coombs  
MN-Res  
Supervisor(s): A/Prof Janette Curtis & Prof Patrick Crookes  
Project: Outcome Measurement in Mental Health  
Julie Kesby  
MN-Res  
Supervisor(s): Prof Patrick Crookes & A/Prof Janette Curtis  
Project: to be determined  
Julia Kittscha  
MN-Res  
Supervisor(s): Prof Patrick Crookes  
Project: Exploring the long term needs of stoma patients  
Marjon McNamara  
MN-Res  
Supervisor(s): Prof Patrick Crookes & Ms Moira Williamson  
Project: Fathers’ experience of emergency caesarean birth: The impact on subsequent births  
Rebekkah Middleton  
MN-Res  
Supervisor(s): Prof Patrick Crookes  
Project: Emergency Department Nurses’ perceptions of primary care patients presenting to Illawarra Emergency Departments.  
Josefa Otero  
MN-Res  
Supervisor(s): Prof Patrick Crookes  
Project: Leadership in Nursing  
Karen Patterson  
MM-Res  
Supervisor(s): Prof Patrick Crookes & Ms Allison Shorten  
Project: The Hospital Medical Record: A Reflection of the “Healthcare Partnership”?  
Susan Vella  
MM-Res  
Supervisor(s): Prof Patrick Crookes & Ms Allison Shorten  
Project: Lactation in Women with Gestational Diabeteis Mellitis  
Natalie Wall  
MN-Res  
Supervisor(s): Prof Patrick Crookes  
Project: The Development of Emotional Intelligence in Undergraduate Nursing Students  
Xiangfeng Xu  
MN-Res  
Supervisor(s): A/Prof Sandra Jones & Prof Patrick Crookes  
Project: Predictors of breast cancer screening behaviour in Australian women
EXTERNAL RESEARCH GRANTS

Commenced 2005

1. The use of social marketing theory and practice to develop innovative and comprehensive sun protection campaigns
   - Chief Investigators: Sandra C Jones, Don Iverson & John Rossiter
   - Funding: ARC Linkage Grant
   - Duration: 2005-2007

2. Healthy eating campaigns: perceptions of the message and messenger
   - Chief Investigators: Sandra C Jones, Linda Tapsell and Peter Williams
   - Funding: ARC Discovery Grant
   - Duration: 2005-2006

   - Chief Investigators: Sandra C Jones, Amy Chan, Darrell Collins and Don Iverson
   - Funding: NBCF
   - Duration: 2005-2007

Awarded 2005 to commence 2006

1. Evidence-based community standards for ethics in advertising
   - Chief Investigators: Sandra C Jones
   - Funding: ARC Discovery
   - Duration: 2006-2008

2. Potential Avian Influenza-Induced Pandemic: Minimising Public Panic
   - Chief Investigators: Sandra C Jones, John Rossiter, Don Iverson, Max Sutherland, Chris Puplick, Julian Gold
   - Funding: NHMRC Urgent Research
   - Duration: 2006
CONSULTANCIES

1. Investigation of the options for the diversification of the local taxi fleet and community transport services in Wollongong and Shellharbour
   Chief Investigator: Lyn Rees
   Funding: Illawarra Division, NSW Ministry of Transport

2. Hammond Care
   Chief Investigator: Danika Hall and Christina Hoang
   Funding: Hammond Care

INTERNAL RESEARCH GRANTS

1. A pilot study to investigate the influence of alcohol advertising (particularly during sports programming) on school children’s alcohol beliefs, knowledge and drinking intentions
   Chief Investigator: Lyn Rees
   Funding: HBS Early Career Researcher Grant 2005

2. The impact of the change to voluntary student union fees on the physical activity levels of University students.
   Chief Investigator: Nancy Humpel, Lyn Rees and Danika Hall
   Funding: HBS Faculty Research Grant 2005

3. Pilot study to investigate the nature and extent of non-advertising alcohol promotions in the Wollongong CBD.
   Chief Investigator: Sandra Jones
   Funding: HBS Faculty Seeding Grant 2005

4. Early career researcher grant to undertake a study ‘Exploring the relationship between therapeutic interventions and PRN usage within acute mental health settings’
   Chief Investigator: Janette Curtis, John Baker (Manchester University)
   Funding: HBS Early Career Researcher Grant 2005

5. Alcohol, Adolescence and Attachment: A review and pilot study
   Chief Investigator: Janette Curtis, Samantha Reis
   Funding: HBS Small Grant 2005

NEW PROJECTS 2005
EXTERNAL RESEARCH GRANTS

1. **Efficacy of strategies to increase participation rates in disease management programs**
   - Chief Investigators: Don Iverson, John Rossiter and Sandra C Jones
   - Funding: ARC Linkage Grant
   - Duration: 2003-2006

2. **The Efficacy of a Physical Activity Intervention in the Management of Psychological and Physical Symptoms among Breast and Prostate Cancer Patients.**
   - Chief Investigator: Nancy Humpel
   - Funding: ARC Postdoctoral fellowship
   - Duration: 2004-2006

3. **A systematic investigation of the effectiveness of the pre-vetting and complaints system for alcohol advertising**
   - Chief Investigators: Sandra C Jones, Geoff Munro and Cameron Duff
   - Funding: Victorian Health Promotion Foundation
   - Duration: 2004-2005

4. **Outcomes of multidisciplinary care in general practice**
   - Chief investigators: Harris, Zwar, Crookes, Perkins, Proudfoot, Powell, Davies
   - Funding: AHMAC Grant
   - Duration: 2005-2009

5. **Trial of structured support to enhance the role of non-GP staff in chronic disease management in general**
   - Chief Investigators: Harris, Proudfoot, Beilby, Crookes, Meredith, Black
   - Funding: NHMRC Grant
   - Duration: 2005-2007
CONSULTANCIES

1. Developing a framework for social marketing and associated training package for The Cancer Council New South Wales
   Chief Investigators: Don Iverson, Sandra C Jones and Danika Hall

2. NBCC Breast Health Survey
   Chief Investigators: Don Iverson, Sandra C Jones

INTERNAL RESEARCH GRANTS

1. Patient barriers to participating in behavioural randomised controlled trials
   Chief Investigator: Nancy Humpel
   Funding: HBS Early Career Researcher Grant 2004

2. Knowledge of cancer screening in the general public
   Chief Investigator: Nancy Humpel & Sandra Jones
   Funding: HBS Faculty Research Grant 2004
## INCOME

### EXTERNAL GRANTS

<table>
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<th>Project Description</th>
<th>2004</th>
<th>2005</th>
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<td>ARC Discovery – Jones</td>
<td>-</td>
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<td>50,000</td>
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<td>ARC Discovery – Jones, Tapsell, Williams</td>
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<td>Vic Health – Jones, Munro</td>
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<td>56,000</td>
<td>-</td>
<td>-</td>
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<td>National Breast Cancer Foundation – Jones, Chan, Collins, Iverson</td>
<td>-</td>
<td>-</td>
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<td>NHMRC – Jones, Rossiter, Iverson, Puplick, Sutherland, Gold</td>
<td>-</td>
<td>-</td>
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### CONSULTANCIES

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<td>TCCSA – Jones, Hall</td>
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<td>MOT – Rees</td>
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PUBLICATIONS 2005

REFEREED JOURNAL ARTICLES


EDITORIALS/COMMENTARIES/INVITED PAPERS

PUBLICATIONS 2005

REFEREED CONFERENCE PROCEEDINGS


CONFERENCE PRESENTATIONS


REPORTS


INVITED PRESENTATIONS


4. Invited Seminar: Sandra C. Jones, “Regulation of alcohol advertising in Australia” Centre for Social and Health Outcomes Research and Evaluation (SHORE) and the Whariki Research Group, Massey University Auckland, 27 October 2005.

5. Opening Address: Patrick Crookes, “Nursing’s contribution in the coming years” Educating for the Health Workplace Seminar, Australian Resources Centre for Healthcare Innovations (ARCHI), Sydney, 16-17 February 2005.
COMMUNITY INVOLVEMENT

Sandra C Jones:

- Member of the National Breast Cancer Centre Information Advisory Group, which provides advice to the NBCC on the development and dissemination of health communication and marketing materials targeting both consumers and practitioners.
- Member of the Advisory Committee on Young People and Alcohol Project conducted by the National Drug and Alcohol Research Centre (UNSW) and the Australian Government Department of Health and Ageing.
- Member of the Advisory Committee of the Community Alcohol Action Network (CAAN), Victoria
- NSW representative on the Public Health Association of Australia’s health promotion SIG
- Member of the Raising Children Network (RCN) Steering Committee, as their marketing and communications expert. The Raising Children Network is a consortium comprised of Smart Population Foundation (SPF), Victorian Parenting Centre (VPC) and Centre for Community Child Health (CCCH) at Melbourne’s Royal Children’s Hospital.
- Member of the International Reviewers Panel of Medical Science Monitor; and a reviewer for the Australasian Marketing Journal, Journal of Australian Studies, Drug and Alcohol Review, and Ethnicity and Health.
- Invited reviewer for the proceedings of the Australian and New Zealand Marketing Academy Conference, the Australasian Nonprofit and Social Marketing Conference, the ACR Asia Pacific Conference, and the AMA Winter Marketing Educators’ Conference.
- Reviewer for a number of competitive grant schemes, including ARC Discovery Grants, ARC Linkage Grants, National Health & Medical Research Council Project Grants, The Cancer Council Victoria Internal Research Grants, and The Cancer Council NSW Internal Research Grants.

Patrick Crookes:

- Member of the Executive of the Australian Council of Deans of Nursing Committee (ACDON) - elected Secretary October 2001- 2005
- ACDON representative on NSW N3ET Forum
- ACDON representative on a National Working Party focussing on identifying common Mental Health content fro pre-registration Nursing programs in Australia 2001 – present, funded by A.H.M.A.C. ($180,000)
- ACDON representative – Aged Care content in under-graduation Nursing curricula
- Coordinator, NSW Council of Deans of Nursing and Midwifery 2001 - present
- Foundation member of the Nurses and Midwives’ Board of NSW’s Nursing Practice and Nurse Practitioners Committees – this reviews and accredits all UG Nursing courses in NSW 2004 – present. Frequent Chair of their committees.
• Member of the Executive of the Centre for the Advancement of International Health – a joint venture between UoW and The Albion Street Clinic (HIV/AIDS Centre)
• Member Joint Strategic Task Force Committee convened by NSW CNO – a liaison of Heads of Nursing Schools and Area Directors of Nursing across NSW.
• Member working party examining clinical placements in NSW
• Member working party examining leadership development in NSW (both WP’s of the Joint Strategic Task Force)
• Member Advisory Committee – Aged Care in QUT
• Member Advisory Committee – Aged Care in SA
• Chair of the Grants and Awards Sub-Committee of the University Education Committee – administering Teaching and Learning funding grants up to $150,000 per year.
• Chair of committee for selecting UOW nominees for The Australian Awards for University Teaching
• External representative/expert referee for numerous Professorial Appointment Committees in Australia and UK
• AVCC – Specialist representative on course and institution accreditation
• Associate Editor “Nurse Education in Practice’ February 2001 – Feb 2004
• Member of the editorial boards of ‘Nurse Education Today’ and ‘Nurse Education in Practice-International Refereed Journals
• Referee for several publishers re book proposals and recently published texts

John Glynn:

• Member of the Australian Business Deans Council
• Deputy Chair/Director of the Australian National Business School consortium
• Chair of the UOW Centre for Service Development Advisory Committee
• Director of the Illawarra Connection senior executive networking organisation
• Member of the editorial board of Financial Accountability and management
• Specialist guest reviewer for Accounting Education and The Journal of Business Finance and Accounting
• Executive member, past President, of the Australian/New Zealand Chapter of the Chartered Association of Certified Accountants
COMMUNITY INVOLVEMENT

**Judy Mullan:**

- Member Board of Directors - WarringalCare Aged Care Services NSW
- Member of Society of Hospital Pharmacists of Australia (SHPA)
- Member of Australian Association of Consultant Pharmacists (AACP)
- Member of Community Liaison Pharmacists (CLP) of NSW
- Member of Illawarra Regional Medication Management Committee
- Member of Illawarra Division of General Practice Quality Use of Medicines Committee

**Nancy Humpel:**

- Cancer Council NSW & YWCA cancer exercise program development committee
- Member of the organising committee for The Cancer Council NSW's Relay for Life event 2004 and 2005

**Janette Curtis:**

- Representative on Editorial Panel for Collegian
- Article Reviewer for Medical Science Monitor and Journal of Advanced Nursing
- Member of NSW Nurses and Midwives Registration Boards:
  - Nurses Tribunal;
  - Professional Standards Committee; and
  - Impaired Nurses Panel
Hammond Care
Hammond Care is a not-for-profit, non-denominational and independent Christian organisation focusing on the provision of aged care and dementia services for older people within the community and in residential facilities. The organisation was established in the 1930’s and today has a strong reputation as one of the most innovative aged-care organisations in Australia.

Australian Drug Foundation (ADF)
The ADF is a non-government, not for profit organisation that works in partnership with the community so as to strengthen its capacity to prevent alcohol and other drug problems, and reduce alcohol and other drug harms.

Australian Health Management (AHM)
AHM is a national provider with more than 30 years’ experience in the Australian health care industry. AHM has earned a reputation as an industry leader in providing a full range of health insurance products and customised health management programs.

National Breast Cancer Centre (NBCC)
The NBCC is Australia’s peak body for breast and ovarian cancer control. The Centre works with women, health professionals, cancer organisations, researchers and governments to reduce the number of Australian women who die from breast and ovarian cancer.

National Centre for Excellence in Functional Foods (NCEFF)
NCEFF is an integrated, world-class centre of functional foods research, promoting the development, substantiation, and commercialisation of effective functional foods whose benefits are recognised by consumers and regulatory bodies.

The Cancer Council NSW (TCCN)
TCCN is the leading cancer charity in NSW and is involved in cancer research, clinical trials and cancer prevention, providing information, education and skills to cancer sufferers and their carers as well as health professionals.
2 February, 2005
The Lake Times reported that the use of complementary medicines by cancer patients in the Illawarra was being researched by Nancy Humpel.

30 March, 2005
The Advertiser reported that a landmark exercise program designed for cancer patients had been developed by Nancy Humpel. The aim of the project is to see whether engaging in regular walking and strength exercise helps people with cancer cope better with the treatment and rehabilitation.

19 May, 2005
UOW media news announced that The American Journal of Preventive Medicine released its listing of its most highly-cited publications for volumes published in 2002, and Dr Humpel’s paper ‘Environmental factors associated with adults’ participation in physical activity: A Review’ has topped the journal’s list of highly-cited articles.

31 May, 2005
The Illawarra Mercury Community Connections Special Supplement reported on project funded by the Australian Research Council, and conducted by Dr Nancy Humpel was seeking cancer patients from the Illawarra to take part in a trial of an exercise program.

21 June, 2005
The Illawarra Mercury IQ Higher Education supplement reported on Nancy Humpel’s research on the influence of the environment of physical activity.
12 September, 2005
WIN TV reported that the National Breast Cancer Foundation has awarded a large grant to Sandra C. Jones to research the disease and the reason(s) behind why so many women do not return for follow up mammograms.

26 July 2005
ABC News reported on the claims by University of Wollongong researcher, Sandra C Jones, studying alcohol promotions in Wollongong that some promotions appear to encourage excessive alcohol consumption.

27 July 2005
The Illawarra Mercury reported on a study being undertaken by Sandra C Jones relating to alcohol promotions in licensed premises, with the aim of finding the evidence needed to make licensed premises adhere to a code of conduct.

26 September, 2005
Men’s Health Magazine reported on a study by Sandra C Jones which shows that people overestimate their chances of surviving typically aggressive cancer by more than 50%, but appear less confident when it comes to melanoma despite its good survival rates.

18 October, 2005
The Massey University News (NZ) reported that Sandra C Jones will deliver a seminar at the Palmerston North campus about the effects of alcohol advertising.

17 November, 2005
The Sydney Morning Herald in its Health and Science supplement has featured Nancy Humpel and her research on physical activity and how exercise can help cancer patients cope with the disease and its treatments.